



KEYWORDS

Communication

Knowledge sharing

Tools

Clarity

Training

MORE INFORMATION

AP-SciCom Webpage



<https://meetings.pices.int/members/advisory-panels/AP-SciCom>

Expert Group Fact Sheets



<https://meetings.pices.int/publication/other/fact-sheets>

PICES Videos



https://www.youtube.com/@PICES_MarineSci

CONTACTS

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ADVISORY PANEL

AP-SciCom

Since 2021

Advisory Panel on Science Communication

Empowering PICES participants, expert groups, and members to share their science strategically



Introduction

PICES scientists are making important progress in North Pacific marine research, but their work only reaches full potential when others are aware of and understand these advances. Our advisory panel works to ensure this knowledge reaches and benefits a wide range of audiences. We facilitate communications training that equips PICES scientists to share their research with fellow scientists, resources managers, policy makers, fishers, and others. We also curate tools to standardize PICES science communications across committees and expert groups.

The Issues

Scientists are increasingly attempting to share their work beyond scientific conferences and journals to reach different fields, policymakers, and communities. However, most have not received formal training in delivering effective and memorable talks or communicating with wider audiences. To address this, AP-SciCom aims to provide training that helps members enhance their science communication skills. Our goal is to integrate communication into the scientific workflow, enabling PICES members to distill their research, explain the significance of their findings to a broad audience, and create engaging communication products such as fact sheets.

Current Work

- Maintaining a PICES Strategic Science Communication Plan
- Developing a Science Communication Training Plan that includes workshops, symposia, and more
- Providing science communication workshops at PICES Annual meetings
- Creating a repository of communications training materials on the PICES website
- Assisting Expert Groups in creating plain language Fact Sheets
- Showcasing PICES science communication success stories

*Want to join us or learn more about science communication opportunities?
Reach out to our co-chairs to learn more!*

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