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FISHERIES

The Linkages between the Economic Performance Indicators and Ecosystem Status Indicators

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On December 18, 2013

Longline fleet to tie up boats, post FOR SALE signs

Wed, 12/18/2013 - 9:37am | Category: [Local News](#) [Show](#)

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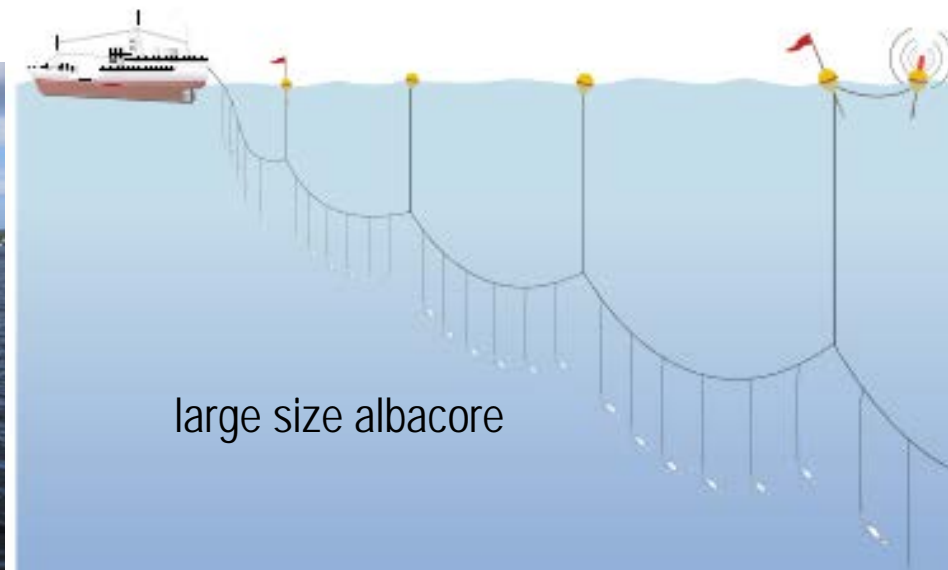


About this Presentation

- American Samoa longline fishery is used as an example for the discussion
- What type of economic performance indicators can be used to reflect the economic health?
- How they may link to the ecosystem status indicators
- What happened in 2013 and the future of the fishery

About this Fishery

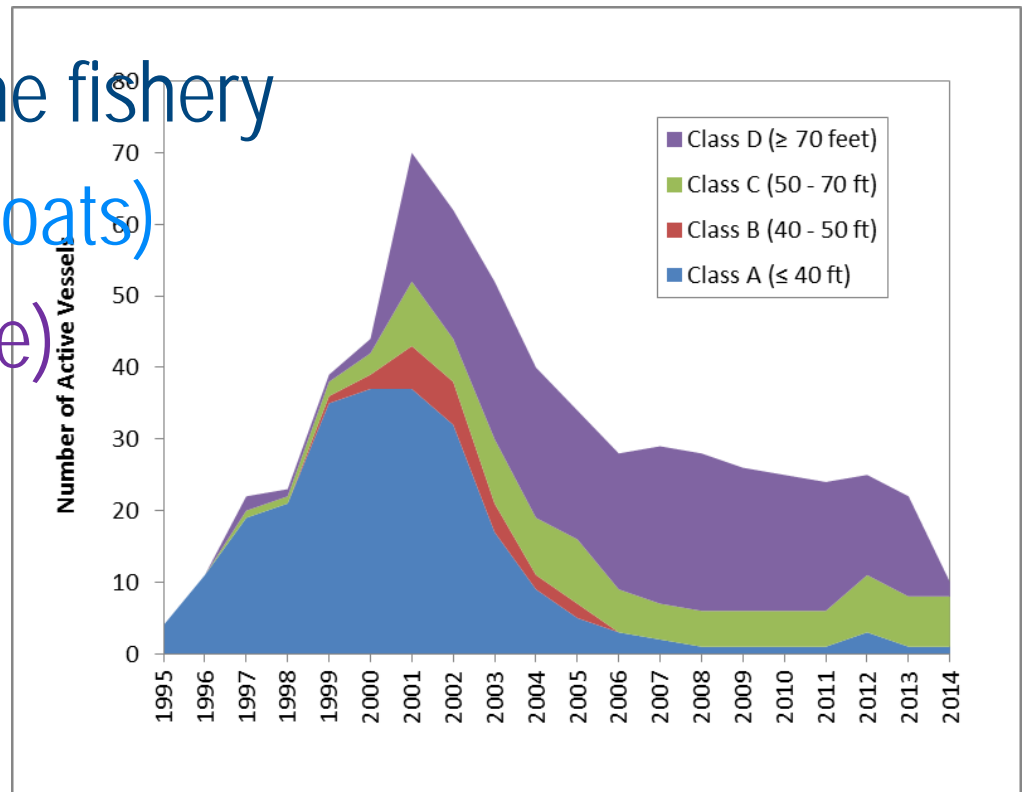
- Mainly target albacore tuna
- Frozen products & sent to cannery



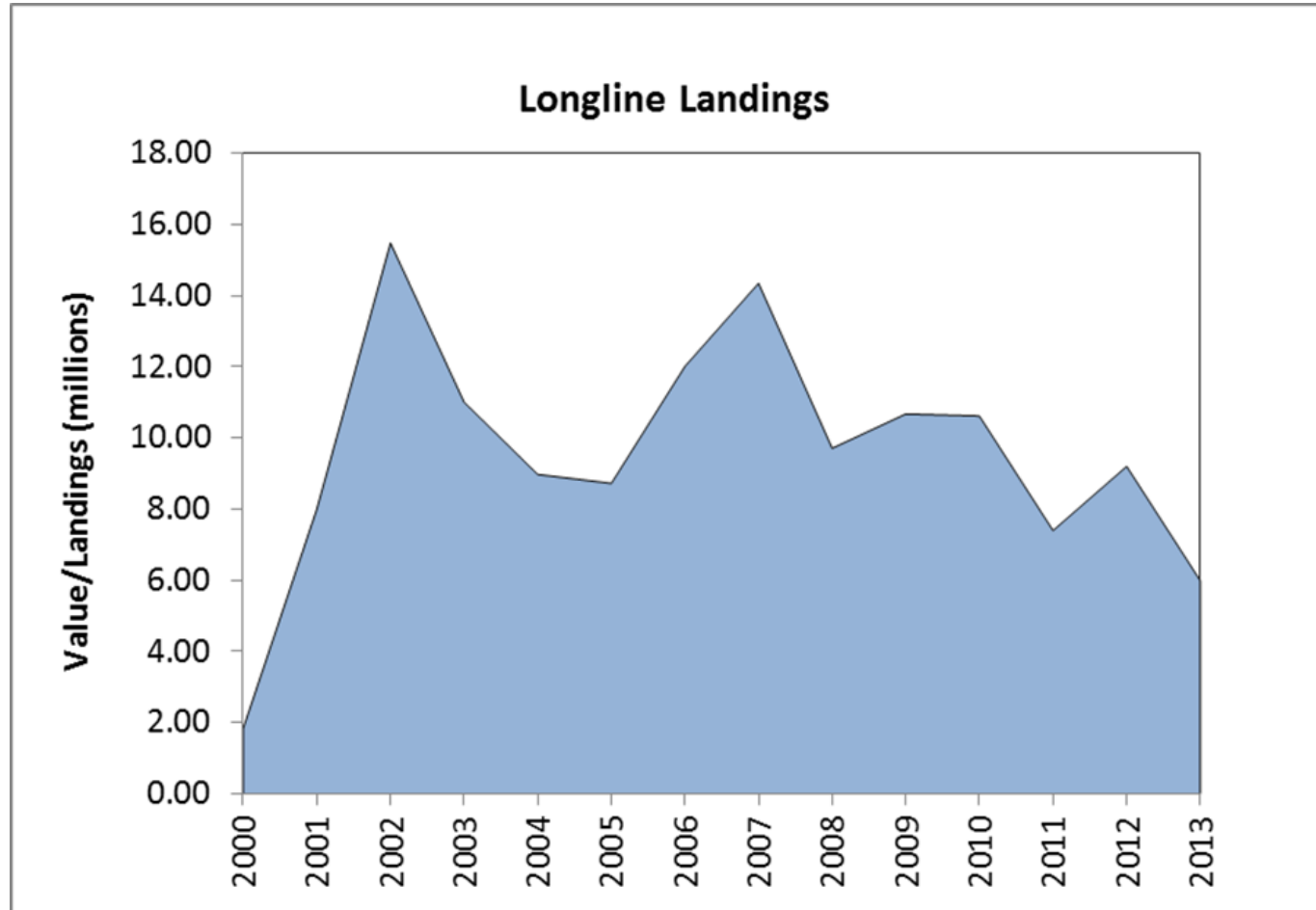
Fleet Dynamic of the Fishery

- No. of vessels by classes in 1991-2014
 - ✓ 2014 figure was not a full year

- Two “collapse” in the fishery
 - ✓ Class A (small boats)
 - ✓ Class D (longline)

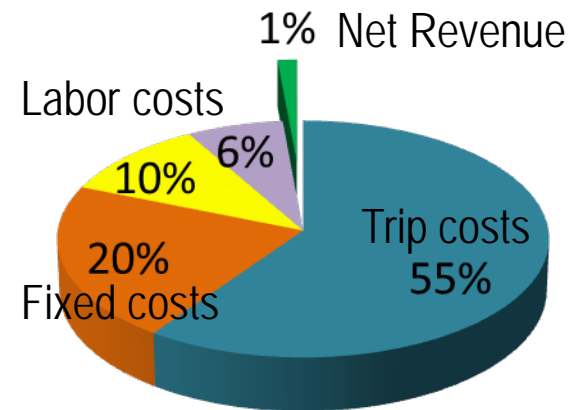


Fleet Dynamic of the Fishery









Cost-earnings Table 2009

Variables	2009
Revenue	488,817
Total trip costs	268,016
Total fixed costs	96,256
Payment to crew	47,573
Payment to captain	30,594
Net Return to Owner	6,379



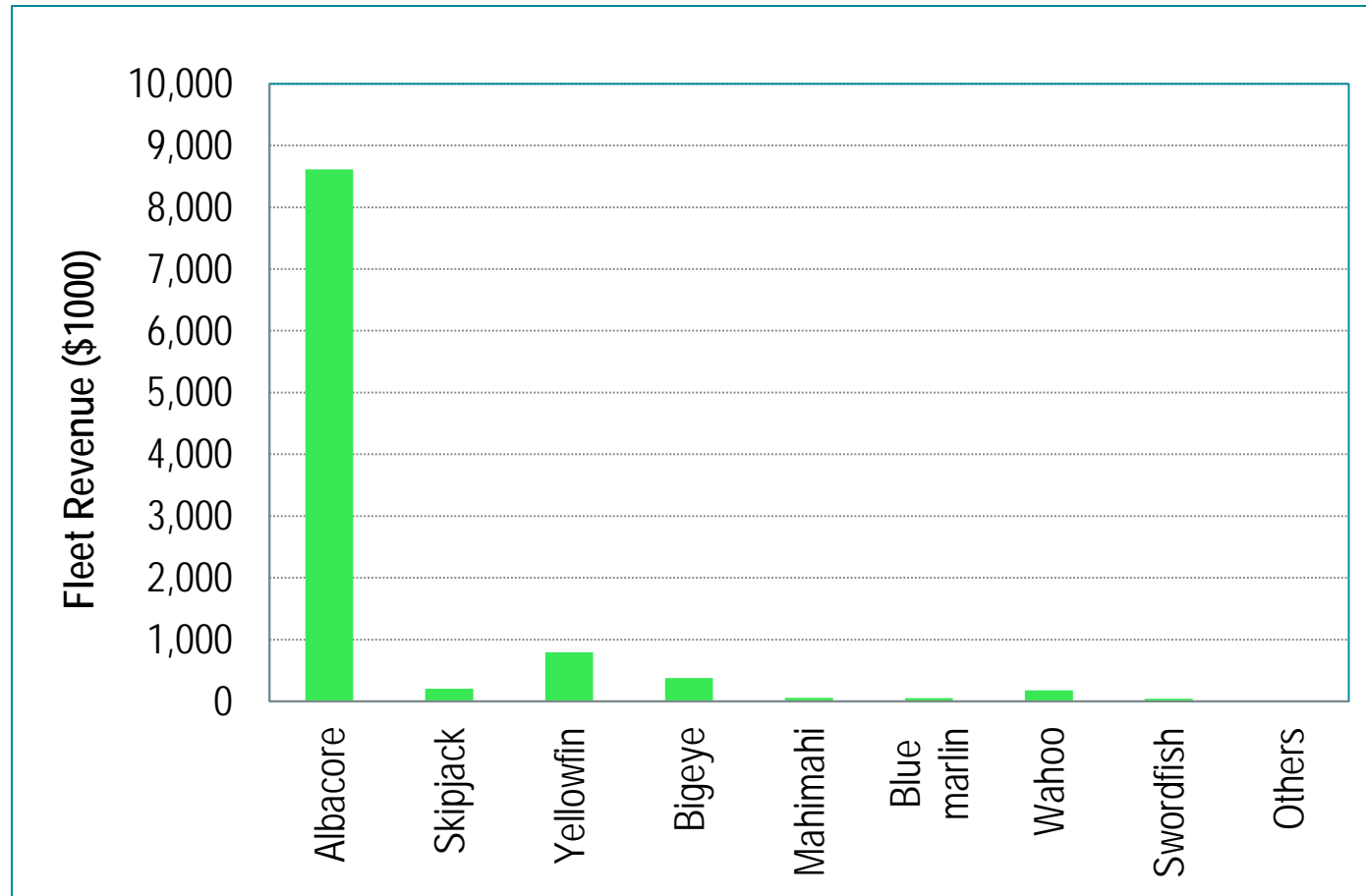
- Net return (cash flow) to an owner was \$6,379
- Varied among the 23 vessels, 11 had positive returns, and 12 had negative returns
- If depreciation is induced, net return to owner would be negative

Comparison between 2009 to 2001

Revenue/Cost/Profit	2009	2001	% of change
Revenue	488,817	657,063	-32% 
Total trip costs	268,016	200,923	33% 
Total fixed costs	96,256	101,039	-5% 
Payment to crew	47,573	55,590	-14% 
Payment to captain	30,594	68,421	-55% 
Profit to Owner	6,379	177,207	-96% 

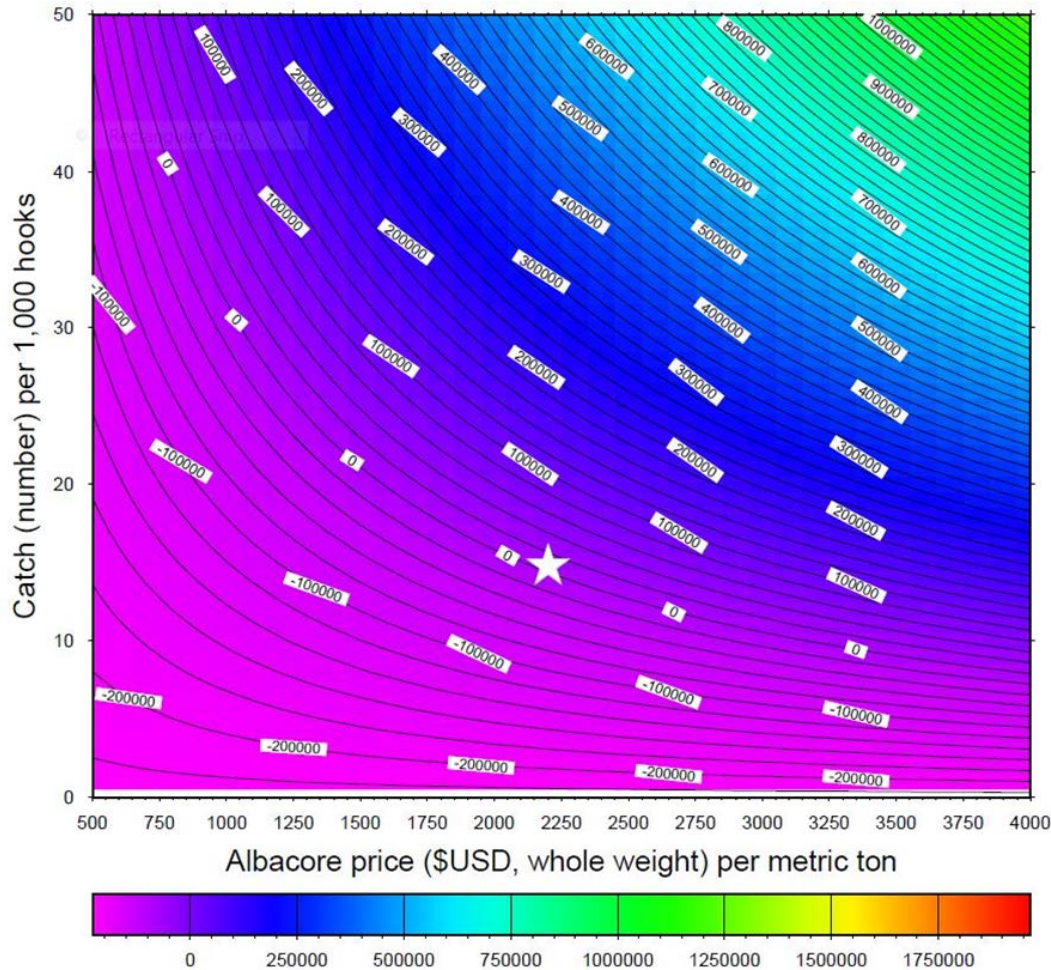
- Revenue declined, variable costs increased (mainly fuel cost increased)
- Fixed costs is slightly lower - vessel physical condition could get worse
- Returns to fishermen, crew, captain, and owners were lower.

Species Important to the Revenue



- Albacore composed 83% of gross revenues in 2009

Sensitivity Analysis – Isoprofit Curves



Assuming no change in costs

$$\text{Profit} = f(\text{CPUE}, \text{Price})$$

CPUE: fish/1000hooks

Price: \$/MT

2009 cost-earnings ★

$$\$6379 = f(14.8, \$2200)$$

Zero profit iso-curve

$$0 = f(14.8, \$2139)$$

$$0 = f(14.3, \$2200)$$

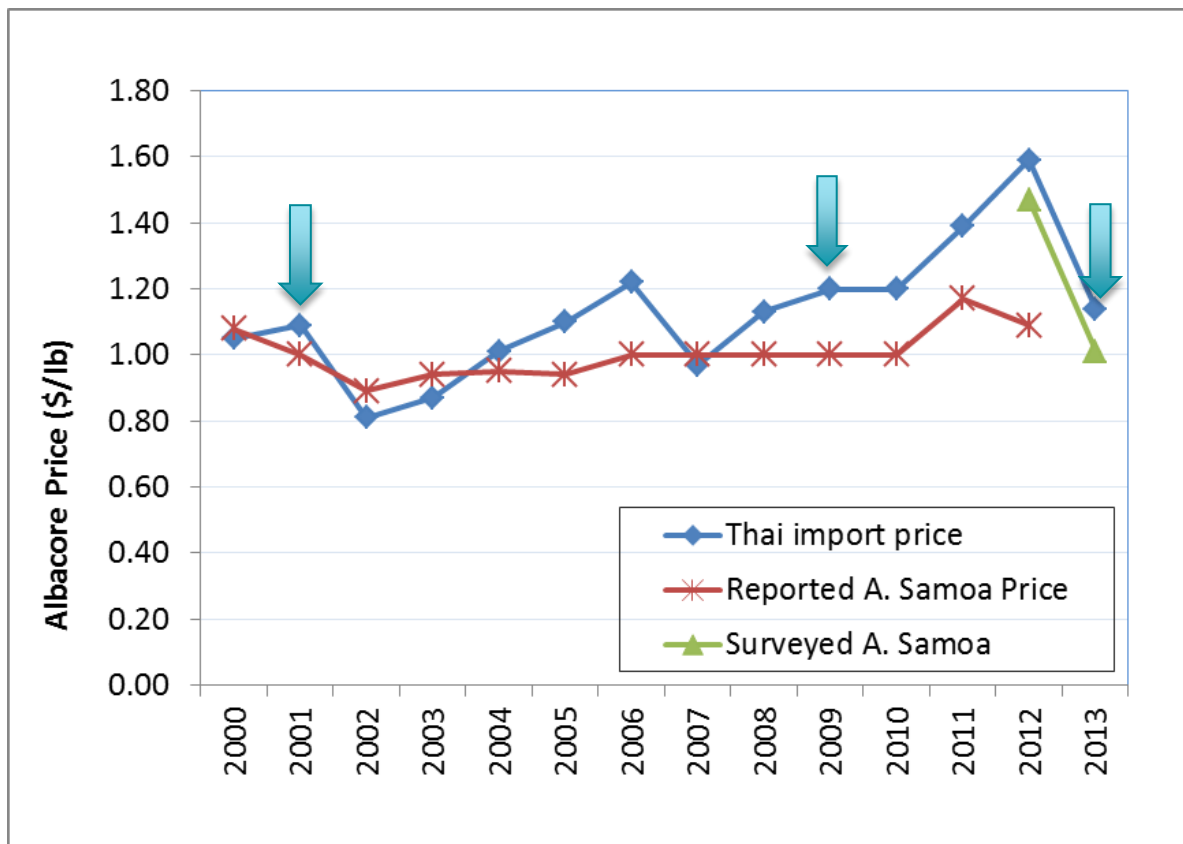
Market and Price

- Purse seiners and other tuna catches
 - ✓ Skipjack and yellowfin tunas
 - ✓ Production scale (Longline vs. Purse Seiners)
- Price taker - world cannery market

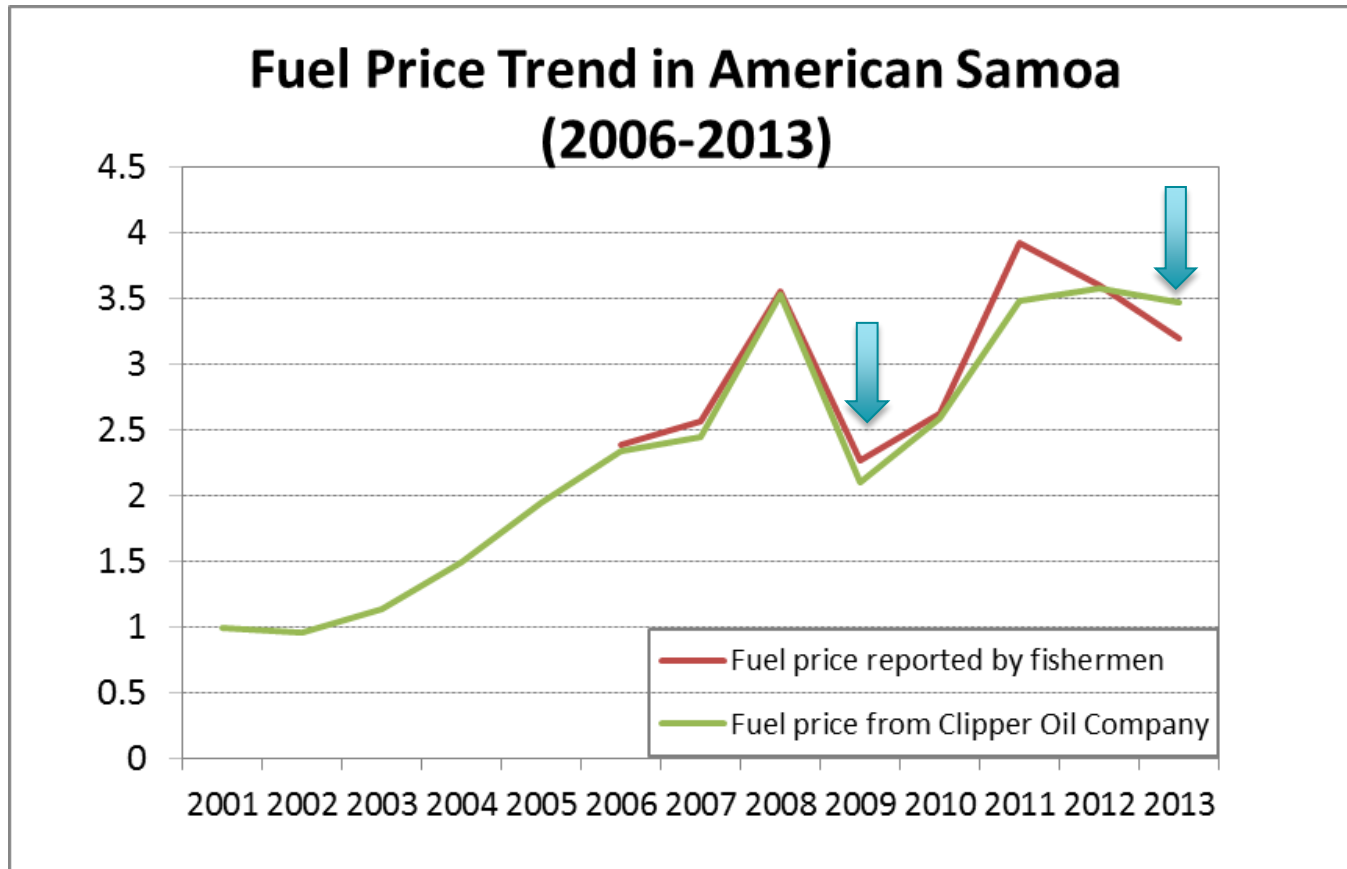


Albacore Price Dropped in 2013

- The data observed were consistent with Thai market prices
- The price in 2013 was lower than 2009 or 2001

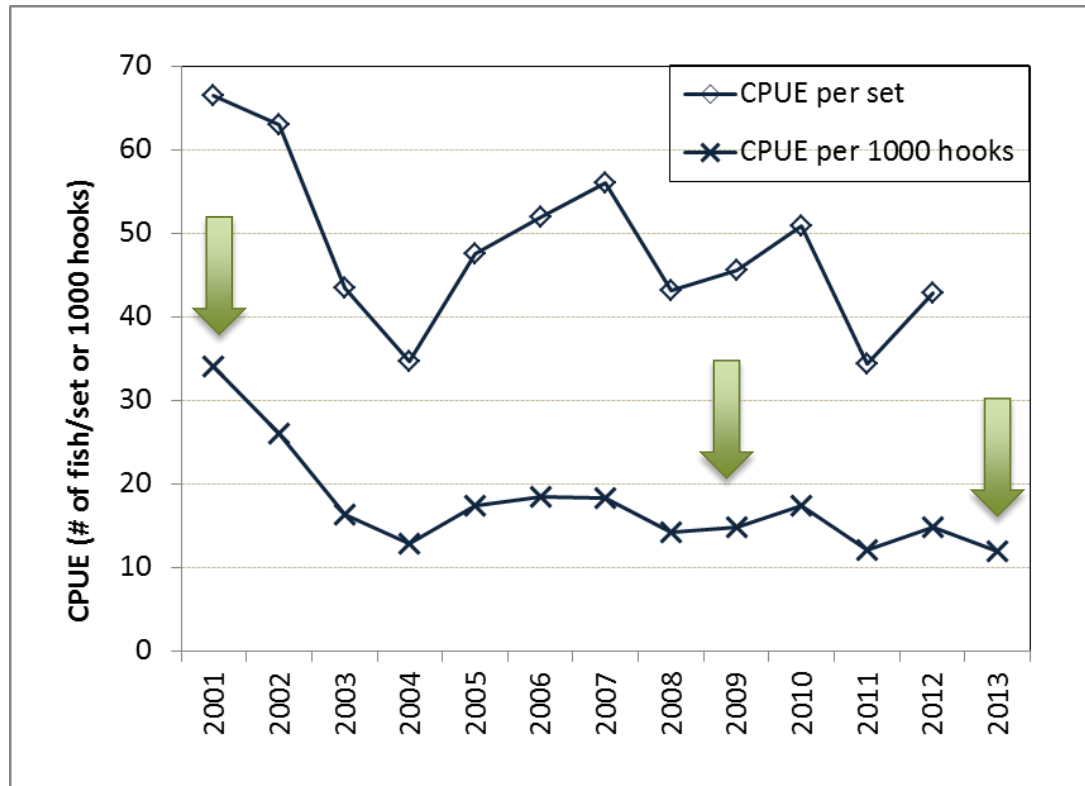


Fishing Cost -- Fuel Price (2001-2013)



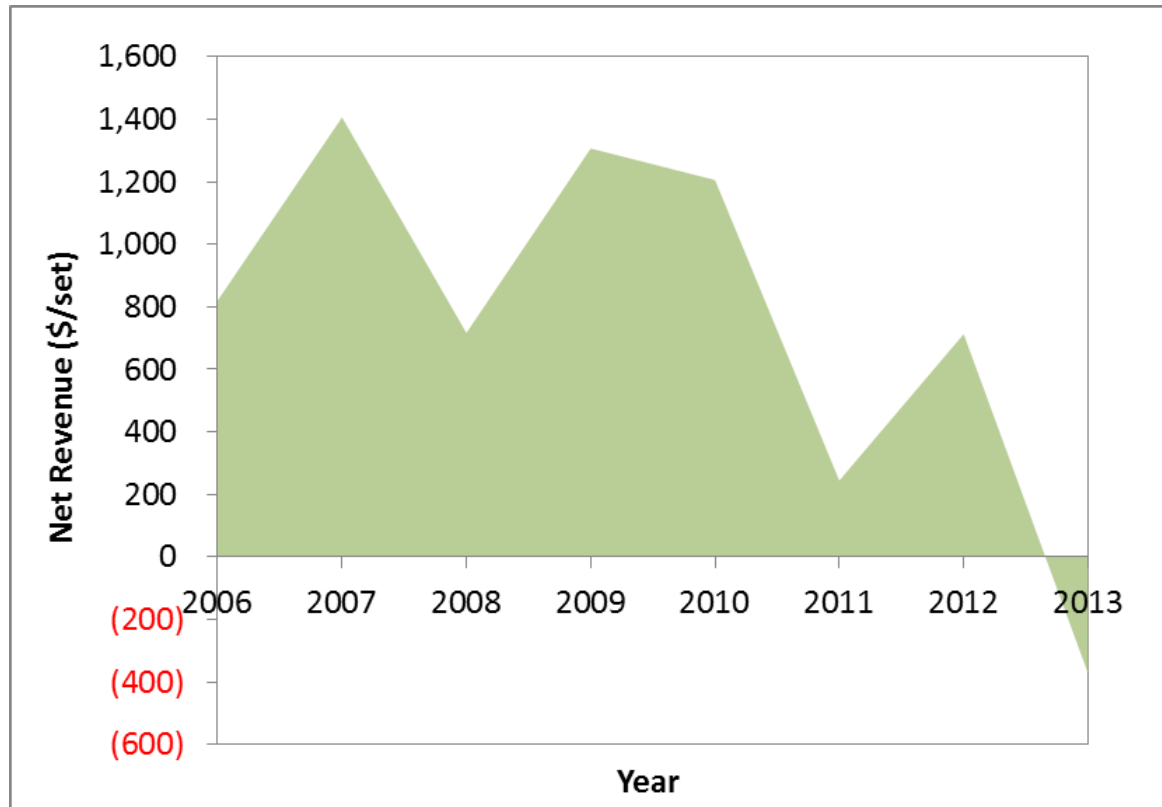
- Fuel cost in 2013 was much higher than 2009

Catch -- CPUE of Albacore (2001–2013)



- CPUE per set declined 32% (2001 vs. 2009)
- CPUE per 1000 hooks declined 65% (2001 vs. 2009)
- CPUE in 2013 was even lower, the lowest during 2001-2013

Net Revenue Declined (2006-2012)



- Net revenue in 2013 negative
- Net revenue declined in general

Transboundary Stock Fisheries

Tuna longliners anchored in PagoPago, American Samoa

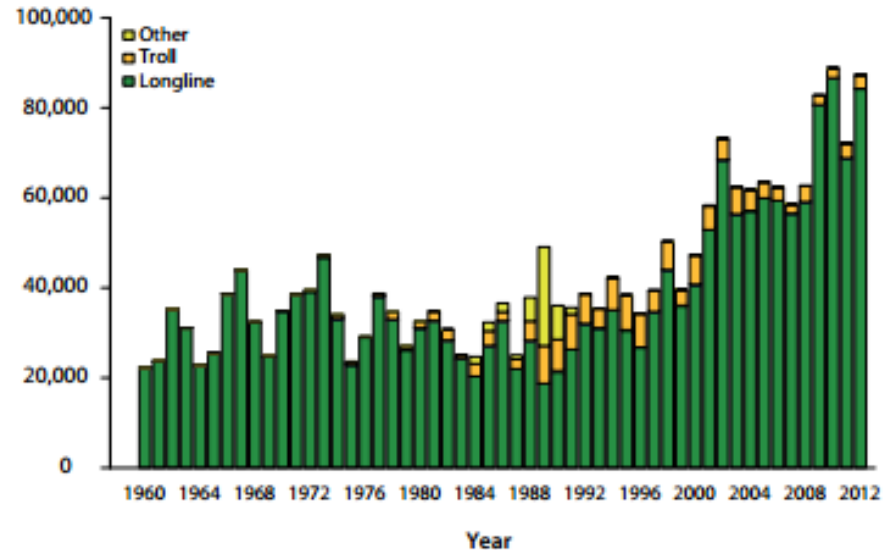
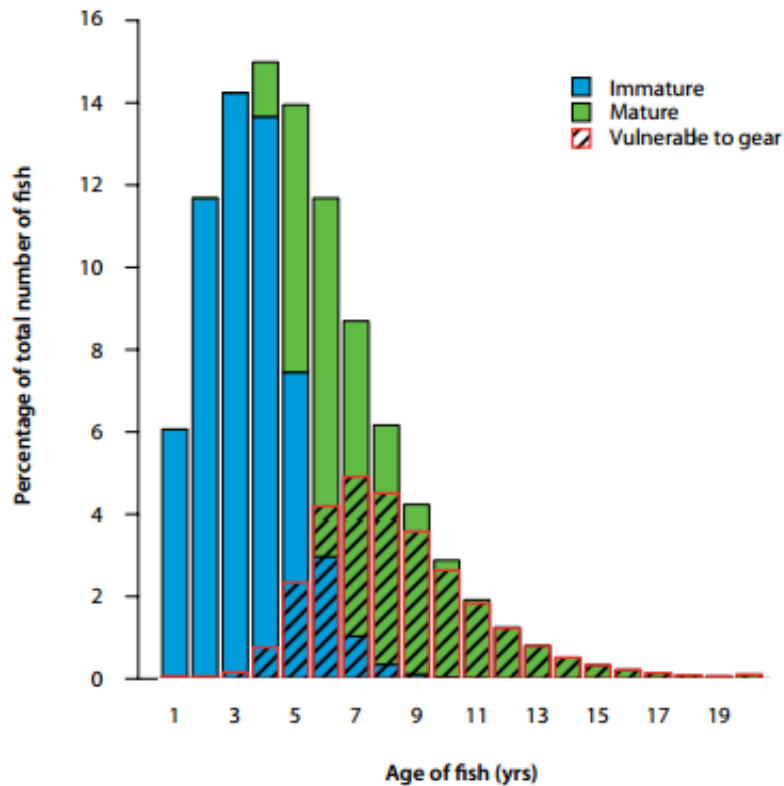


Tuna longliners at anchor in Suva harbour, Fiji (image: Johann Bell).

Tuna longliners anchored in Suva harbor, Fiji

Albacore Stock and Catch

Age distribution (population vs. catch)



Albacore catches in Western & Central Pacific

Important Indicators

- Economic Indicators
 - ✓ Fishing effort – by different vessel size, by gear
 - ✓ Catches – local vs. total from fisheries using the same stock; catches by age
 - ✓ Price and Cost
 - ✓ Revenue and net revenue (vs. profit)
- Ecosystem Indicators
 - ✓ Stock Assessment (fish by age – stock vs. caught)
 - ✓ CPUE (standardized CPUE) indicates abundance

Summary in Selecting Indicators

- Measurable/quantified
- Data availability
 - ✓ Across regions (NMFS used Tier 1, 2, 3)
 - ✓ Over time period (long term monitoring is important)
- Both Economic Indicators & Ecosystem Indicators

Any questions?

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